ASSIGNMENT QUESTIONS

UNIT 5

1. Reverse logistics is not an easy task for all the parties including freight forwarders. State your opinion about the statement with an example.

2. The development of IT and e-commerce on Internet has been predicted dramatically to affect the ways that logistics business is conducted. State your views.

3. The successful companies have developed focused e-business solutions for improving customer service elements that are most important in their business. Discuss.